

Networking Session

of the Association of Dutch Businessmen and the Association of Small and Medium Enterprises in Singapore



The Annual Trade Networking Session and Reception of the ADB and the ASME was the initiative and brainchild of the current Dutch Ambassador to Singapore, Mr. Hendrik E. van Pesch in 2002.

It is a big networking event that forms a unique platform for the local Singaporean Small and Medium Sized Enterprises, members of the Association of Dutch Businessmen and the Dutch companies operating in Singapore to meet up, forge partnerships and explore business opportunities with the local business community. The 2004 event is the 3rd successive annual event in which the Embassy has been playing host. Held every July or August, this years' event took place on July 12th with the participation rate peaking at 140. In the past two years, the event attracted 80 guests. The Royal Netherlands Embassy has always received numerous positive and gratifying feedback from participants after the event. Therefore, it has served as a major motivating factor for continuing this successful networking formula yearly. 

